

## Betzi L. Bateman

[betzi.bateman@gmail.com](mailto:betzi.bateman@gmail.com) • [www.betzibateman.com](http://www.betzibateman.com) • [linkedin.com/in/bbateman/](https://www.linkedin.com/in/bbateman/)

### Experience

#### Massachusetts Institute of Technology

June 2014 – Present

IT Instructional Designer

- Created skills-based elearning courses using Articulate Storyline, Drupal, Screencast-o-matic, and other tools.
- Developed an Open Badge Proof of Concept designed to motivate employees to improve and communicate newly learned skills to the community.

#### Curry College

November 2013 – March 2014

Instructional Design Consultant

- Designed and facilitated faculty development workshops “Designing Blended Courses” and “Active-learning Strategies.”

#### University of Massachusetts Online

June 2013 – October 2013

Instructional Design Consultant

- Built professional development courses in Blackboard Learn including recorded lectures, HTML files, and interactive activities.
- Created job aids for instructors on using Blackboard Learn to facilitate blended courses.

#### University of Massachusetts Boston

April 2012 – May 2013

Graduate Program Director, Instructional Design

- Taught graduate-level courses in instructional design.
- Led team of faculty in the creation of program learning outcomes.
- Documented policies and procedures in faculty and student handbooks

#### iPads in Teacher Education

May 2011 – March 2012

Instructional Design Consultant

- Provided guidance on appropriate apps to use in teacher education.
- Guest lecturer on graphical organizer apps.

**Kent State University**, Kent, OH  
Graduate Assistant and Instructor

January 2009 – May 2011

- Taught graduate-level courses and workshops on using technology in education.
- Developed database of resources for national visual literacy association.

**Cleveland State University**, Cleveland, OH  
Senior Instructional Designer and Online Course Developer

March 2006 – September 2008

- Collaborated on defining instructional design policies and procedures.
- Consulted with faculty on the creation of online and blended learning environments.
- Created graphic templates for course materials integrating the university's look and feel.
- Taught faculty development workshops on Blackboard and contributed job aids and knowledge base articles.

**CampusEAI**, Cleveland, OH  
Instructional Designer

March 2005 – March 2006

- Collaborated with Subject Matter Experts on the creation of professional development materials and workshops teaching Oracle Portal development.

**Case Western Reserve University**, Cleveland, OH  
Instructional Designer/Technologist

October 2001 – March 2005

- Built online component of blended curriculum for medical students.
- Created Flash interactive activities, edited video, and coded database-driven website.

## Education

**Kent State University**, Kent, OH

*Ph.D. candidacy reached January 2010 (Currently ABD with no plans to complete the Ph.D.)*

Major: Educational Psychology

Concentration: Instructional Technology

**Kent State University**, Kent, OH

*Master of Library and Information Science*, May 2001

Research Paper: *Use of online course materials by History faculty and institutional support*

**The Ohio State University**, Columbus, OH

*Bachelor of Arts in History*, June 1998

Magna Cum Laude